International student recruitment: lessons from Australia

Cihe, Hegco and Maesd symposium on internationalisation in higher education: new trends and future directions for Ontario
3 November 2017

Gavin Moodie
International student enrolments in Australia by sector, 1994-2016

International student enrolments in Australia, by sector, 1994-2016

Asian financial crisis
SARS
Global financial crisis

Higher education
VET
Elicos
Non award
School

International student enrolments in Australia, by sector, 1994-2016

Break in series

Uni indexation cut

Higher education

VET

Elicos

Non award

School

International student enrolments in Australia, by sector, 1994-2016

International student enrolments in Australia, by sector, 1994-2016

Deputy PM Gillard visits India

Higher education

VET

Elicos

Non award

School

Sectors and governments

Education
Immigration
Employment
Tourism
Housing
Transport
Agriculture
Consumer protection
Police

National
State
Local
Changes for international students

Agents
Pathways programs
International partners
Shared services
Year round admissions
International student services
Campus or study centre in the country
Campus or study centre outside the country
Number of Australian universities by proportion of international students offshore

<table>
<thead>
<tr>
<th>% of international students offshore</th>
<th>Number of universities</th>
</tr>
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<tbody>
<tr>
<td>40% or more</td>
<td>10</td>
</tr>
<tr>
<td>10% to 39%</td>
<td>12</td>
</tr>
<tr>
<td>1% to 9%</td>
<td>8</td>
</tr>
<tr>
<td>0%</td>
<td>11</td>
</tr>
<tr>
<td><strong>Overall: 23%</strong></td>
<td><strong>41</strong></td>
</tr>
</tbody>
</table>

(Summarised from Department of Education and Training, 2016)
Short term study abroad

Strong government policy
Prominent government scholarships (4%)
Government loans (21%)
University student financial aid funded from international revenue (47%)
Private support (7%)

(Olsen, 2014: 14)

Study abroad incorporated into curriculum
Shifting the Narrative: International Students and Communication Skills in Higher Education

Associate Professor Sophie Arkoudis
The University of Melbourne

Dr Paula Kelly
The University of Melbourne
Integrating skills in the curriculum 1

‘The literature is unequivocal that high impact student learning occurs when communication skills are integrated within disciplinary learning and assessment (Arkoudis, Baik and Richardson, 2012; Dunworth, 2013; Wingate, 2015).’

(Arkoudis and Kelly, 2016)
Integrating skills in the curriculum 2

Distributed responsibilities:

- Teaching and Learning leaders
- Course coordinators
- Teaching academics
- Academic Language and Literacy advisors

(Arkoudis, Sophie (2014) Integrating English language communication skills into disciplinary curricula: options and strategies, Sydney: Office for Learning and Teaching.)


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