Poster Presentation Guidelines

Please read the following guidelines prior to preparing your poster presentation.

**Requirement:** Your poster should be based on the main focus of your research and should be linked with human development integrating in a transdisciplinary way the knowledge you learned in the core course of CPHD program.

**Please submit:**
Poster presentations provide the opportunity for the presenter and the audience to talk with one another. A physical arrangement similar to an exhibit area is used for this interaction. Each presenter is provided with a freestanding bulletin board, usually around 3.5 feet high by 3 feet wide, on which to display the poster. (NOTE: The most common size for posters is 3.5 - 4 feet high by 5.5 - 6 feet wide). During the designated period, the audience moves through the poster displays, stopping to interact with those who are presenting research that is of special interest to them. Thus, the interaction between the presenters and the audience is likely to be more meaningful than is typically the case in paper sessions. Therefore, when constructing your poster, remember to utilize the opportunities provided by this method of presentation.

**Poster presentation recommendations:**

- Construct the poster to include the title, the author(s), affiliation(s), and a description of the research, highlighting the major elements that are covered in the abstract.
- Minimize detail and try to use simple, jargon-free statements.
- Remember that pictures, tables, and figures are amenable to poster display
- Make sure your lettering is neatly done and is large enough to be read from a distance, i.e., do not simply pin up a set of typed pages--reserve these for your handout.
- Consider using a flow chart or some other method of providing the viewer with a guide to inspecting your display.
- Don’t overwhelm the viewer with excessive amounts of information; rather, construct a poster display that enhances conversation.
**Nuts and bolts:**

**The poster should:**

- Have your name on it, as well as the names of the authors of the original paper.
- Include an abstract
- Include only essential references
- Be “self-contained” so that the readers can understand the study you are reporting on even if you are not there to explain it to them.
- The poster can be laid out so the reader reads in a column or a row. The orientation is up to. However, if it is crowded it is easier for readers to read up and down within a column so that they can just swap locations once they are done with a section
- Don’t forget to clearly apply a theory that was discussed in class
- This is not meant to be an expensive arts and crafts project. You do not need to print the poster out in colour, onto expensive glossy paper, etc. Kinko’s charges a dollar per square foot for printing onto large rolled paper in black and white. That makes for an economical and nice way to layout your poster.

**In-class summary presentations should be:**

- 3-5 minutes in length. That’s very short so you will need to be very familiar with the materials. It will take some preparation to distill a whole paper down to 3-5 minutes.
- Your goal is to give viewers a summary of the bottom-line of the paper.
- You have only a few minutes to convey to the class why you were interested enough in your paper to select it for this assignment.