



**Code: Ferrari\_A**

**APD 1210 RESEARCH PRACTICUM COURSE**

**PROJECT DESCRIPTIONS 2026-27 FALL/WINTER**

**Name and Title:** *Dr. Michel Ferrari*

**Lab Website:** <https://www.wisdomandidentity.com/>

**TITLE OF RESEARCH PROJECTS:** *Parasocial relationships and political polarization*

**NUMBER OF STUDENT PLACES AVAILABLE:** *1-2*

**PRIMARY MODE OF RESEARCH PLACEMENT PARTICIPATION:**

☐ *IN PERSON*

☐ *REMOTE (ONLINE)*

☒ *HYBRID/FLEXIBLE*

**OBJECTIVES AND METHODOLOGY:** *The parasocial relationships and political polarization project will analyze interviews and questionnaires about how people understand their relationships with political online influencers, and the implications of this relationship in promoting political polarization and how to combat it.*

**DESCRIPTION OF STUDENT PARTICIPATION:** *Transcribing and Coding interview data. Assistance with data analysis.*

**DESCRIPTION OF PREFERRED SKILLS/BACKGROUND (OPTIONAL):** *No special skills required (training provided).*

**DAY AND TIMES OF LAB MEETINGS:** *To be determined based on team schedules in the new year.*