

Challenges & Opportunities in the Early Years Sector

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The status of early learning and childcare across Canada

Lessons from a new Ontario study

Early learning and childcare in a changing political landscape – where do we go from here?

302,000

work as early childhood educators,
early childhood assistants, or
home child care providers



1.6%
of Canadian workforce



2.3%
of Quebec workforce



76%
work full-time



95%
identify as female



2/3
have at least one child



25% of child care workers
are self-employed
15% of workers in all other
occupations are self-employed



32
average age



50%
are married or
living common law



1/3 of child care workers
are immigrants
1/4 of workers in all other
occupations are immigrants



5% of child care workers identify
as Indigenous
4% of workers in all other occupations
identify as Indigenous



90%
of child care centres have difficulties
filling vacant positions

5,150,110

children 0-12 years old in Canada

821,298 attend licensed child care centres
96,677 attend licensed home care



Sources:

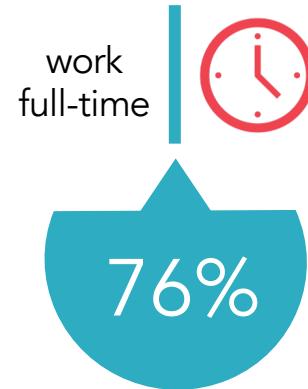
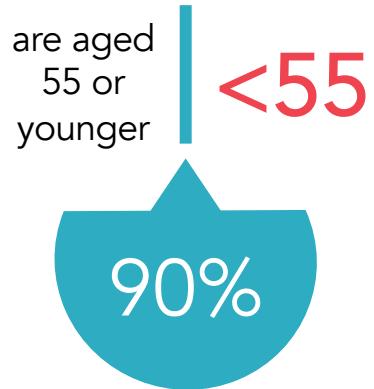
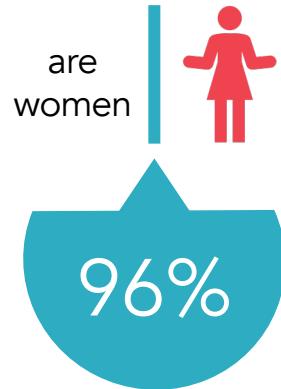
Seward, B., Dhuey, E., Pan, A. (2023). [The Big Short: Expansion of Early Childhood Education in Post-Pandemic Canada](#).

Statistics Canada. [Child care workers in Canada \(2021\)](#).

Statistics Canada. [Number of children in Canada \(2021\)](#).

Statistics Canada. [Canadian Survey on the Provision of Child Care Services \(2022\)](#).

What Does the Workforce Look Like?



are self-employed, versus 15% in other professions



are immigrants or non-permanent residents versus 25% in other professions





Growing inequities in the time of crisis

Educator burnout

Income loss

'she'session

Increases in child abuse and domestic violence

Education loss

Child/Educator

Politically convincing
Labour market
Labour force participation
Women's rights



Child/Educator

Politically convincing
Labour market
Labour force participation
Women's rights



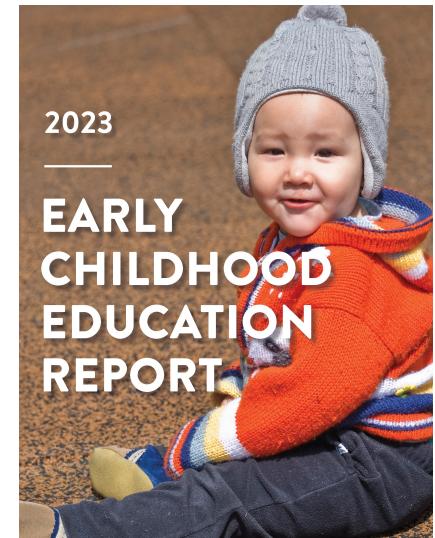
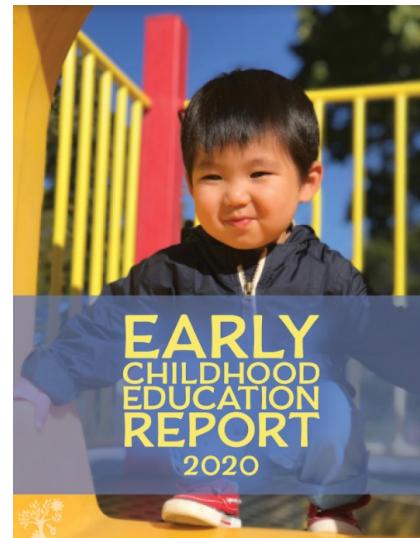
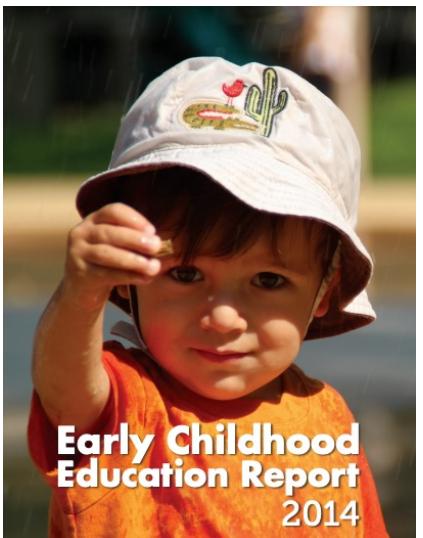
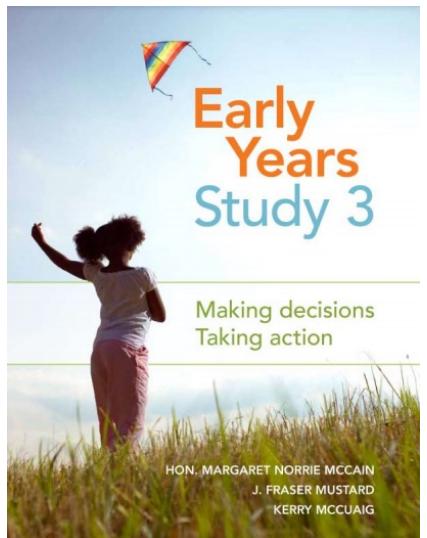


2023

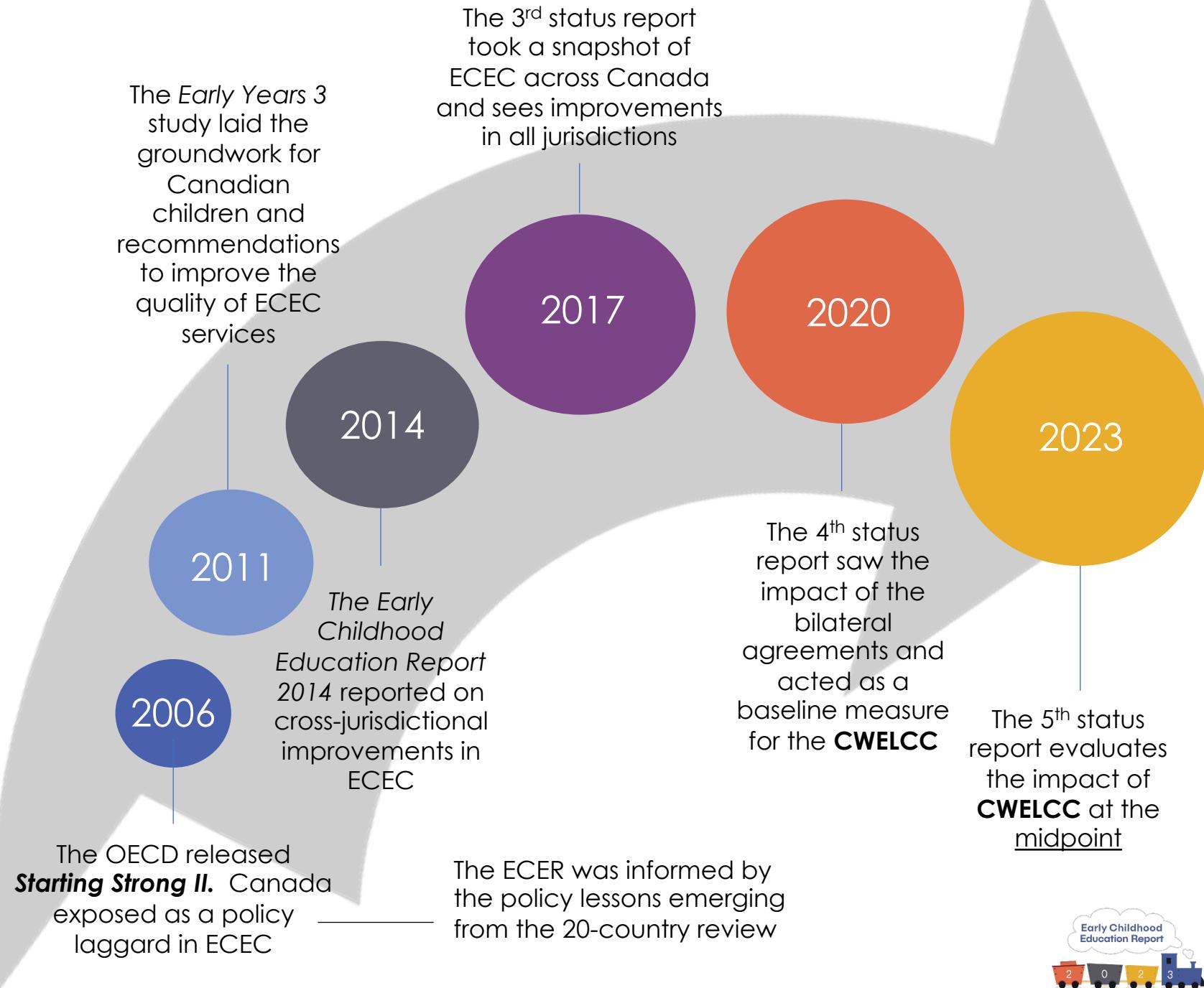
EARLY CHILDHOOD EDUCATION REPORT



Established in 2011, the Early Childhood Education Report is released every three years to evaluate the quality of provincial/territorial early years services against a 15-point-scale. Results are populated from detailed profiles of each jurisdiction. ECER 2023 is the 5th edition.



Developing the Report



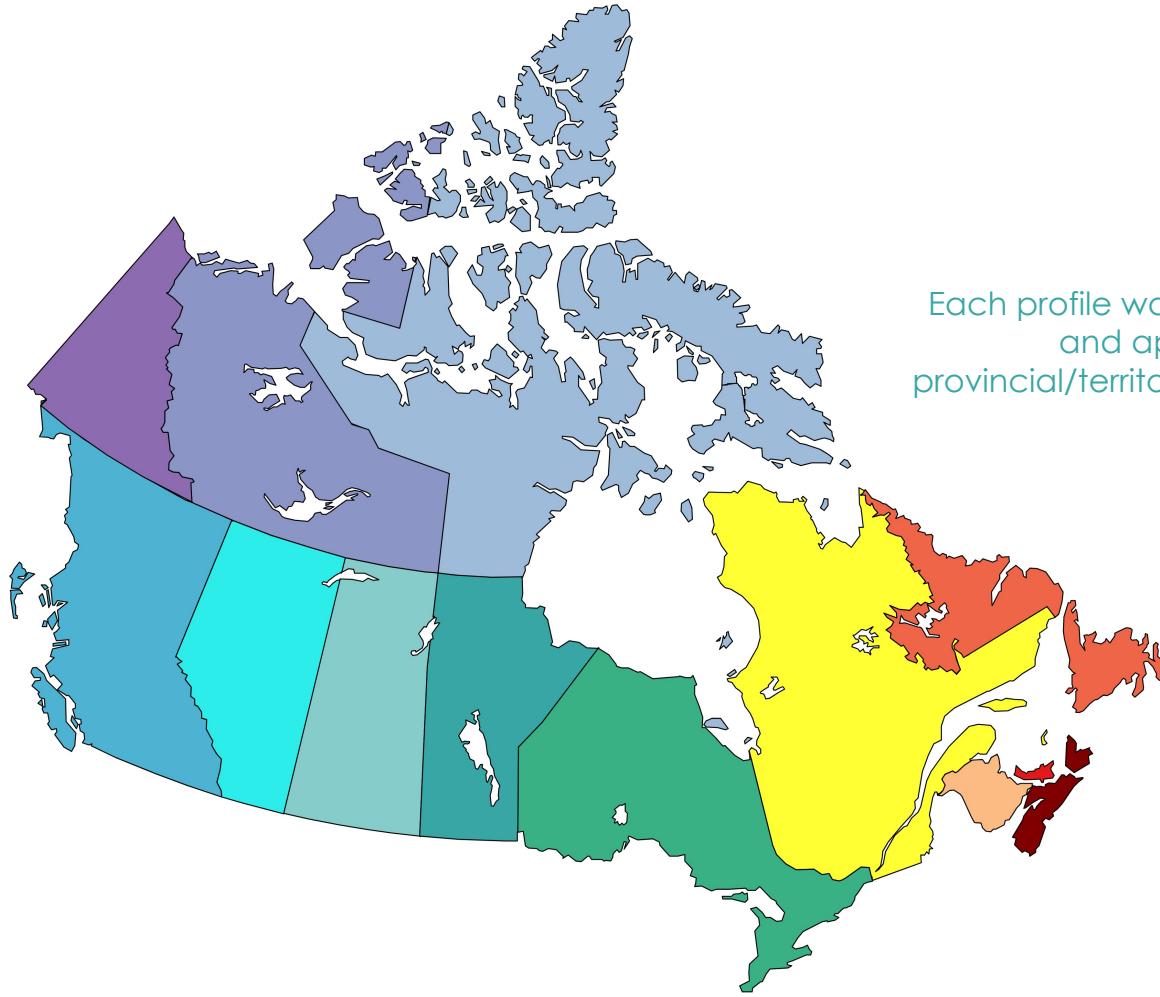
5 CATEGORIES

Governance	PTs	Funding	PTs	Access	PTs	Learning Environment	PTs	Accountability	PTs
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21 BENCHMARKS

Common ministry	0.5	Min 2/3 CC funding to program operations	1	Full-day Kindergarten	1	ECEC curriculum framework	0.25	Current and posted annual progress report	1
Common ECEC supervisory unit	0.5	Managed salary/fee scale in licensed CC	1	Licensed capacity min 50% for 2-4 yr olds	1	ECEC curriculum framework mandatory	0.25	Facility standards that include Kindergarten	1
Common ECEC policy framework	1	Min 3% of overall budget to ECEC	1	Funding conditional on inclusion	1	Program alignment with Kindergarten	0.5	Population measures collected for preschool	1
Common local authority	1					Min 2/3 staff qualified for 2-4 yr olds	0.5		
						Kindergarten Educators require ECE qualifications	0.5		
						Wages of ECEs at least 2/3 of teachers	0.5		
						ECE professional recognition required	0.25		
						ECE professional development required	0.25		
15 POINTS		3		3		3		3	3

REPORT DEVELOPMENT



Each provincial and territorial profile was populated with publicly available data, reviews of collective agreements, custom Statistics Canada runs, and data provided by ministry officials. Quebec's profile was developed under the direction of the Abilio—Childhood Knowledge Dissemination Centre, at the Université Laval and Université de Montréal

1

Each profile was reviewed and approved by provincial/territorial officials

2

Data is current to March 31, 2023

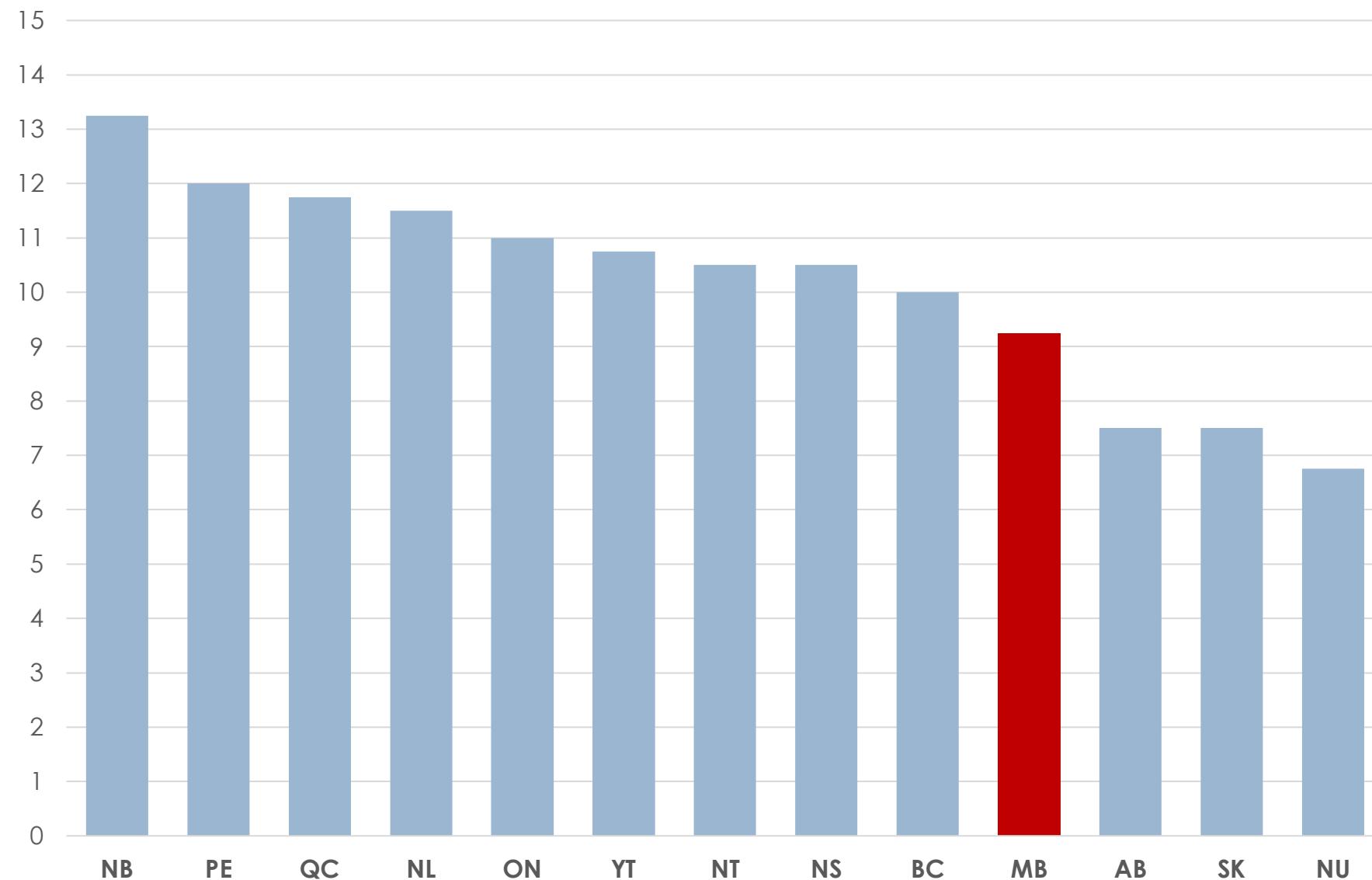
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Benchmark results were obtained in collaboration and consultation with ministry officials



ECER 2023 Benchmark Results

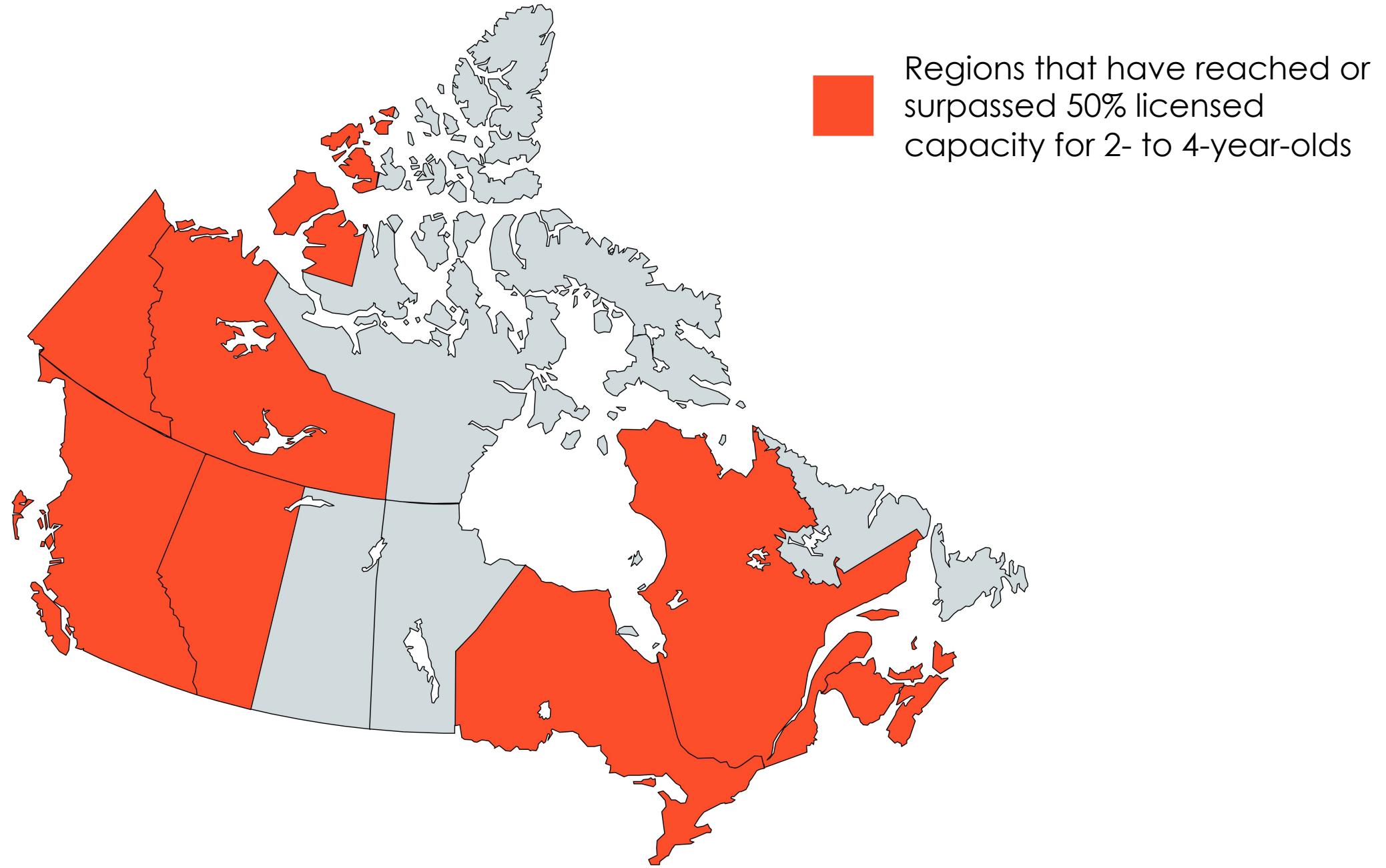


Manitoba Over the Years

ECER Benchmarks



ACCESS AT A GLANCE



GOVERNANCE STRUCTURES



At the onset of the report in 2011, only 4 jurisdictions had an integrated governance, and had child care and education under one ministry



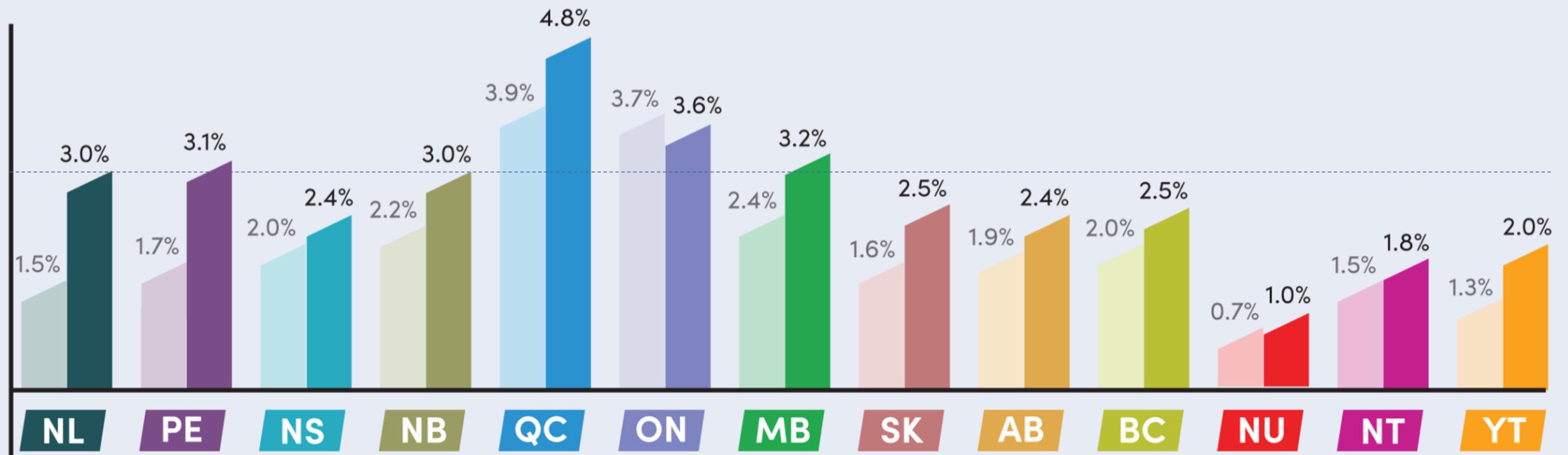
Across the country, governance is now integrated with the exception in Alberta and Quebec.



Due to CWELCC and its policy coverage of 0- to 5-year-olds, we have seen fragmentation of policy frameworks and ECEC supervisory units between that of child care and education

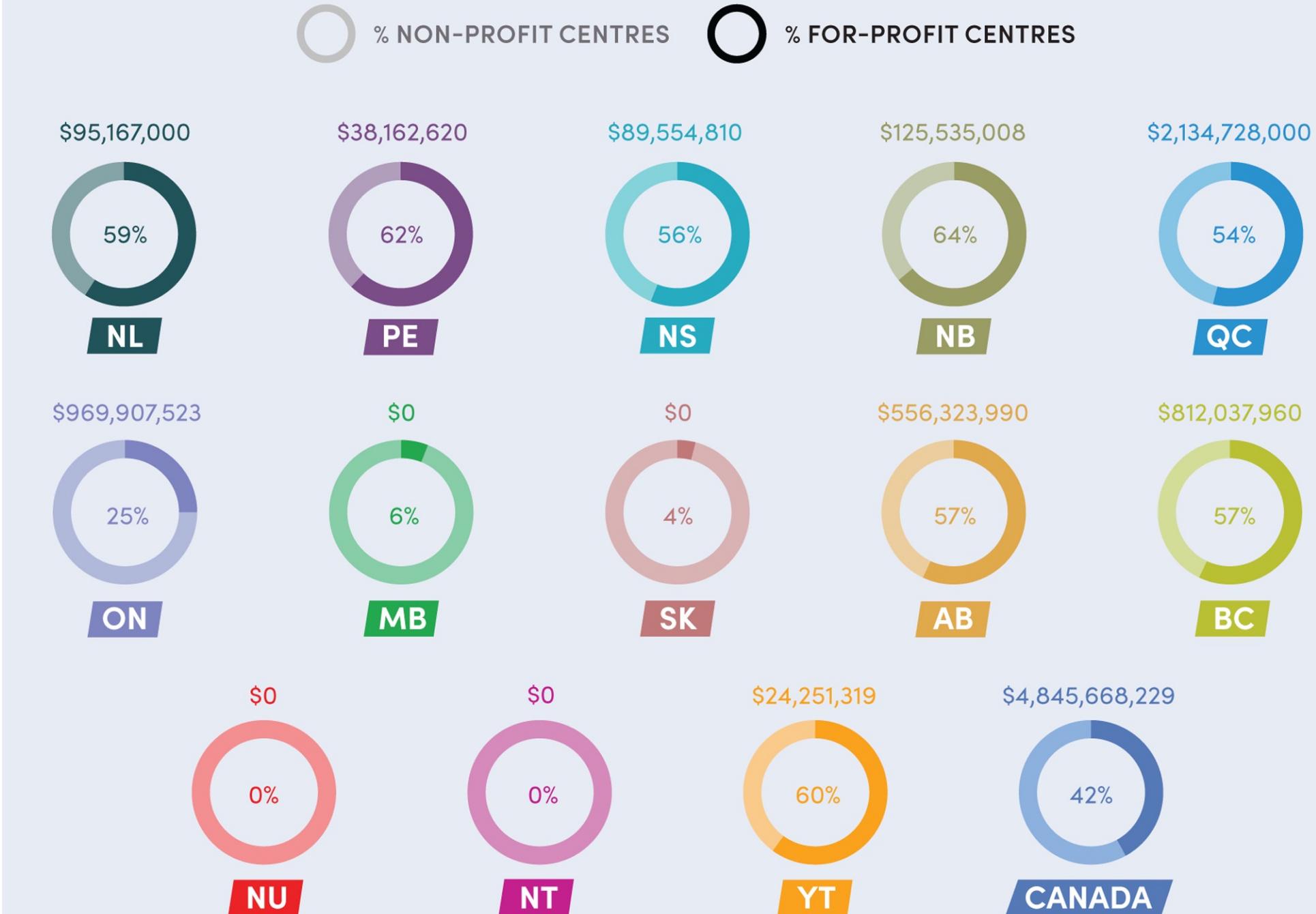
CHANGE IN ECEC SPENDING AS A PER CENT OF TOTAL PROVINCIAL/TERRITORIAL BUDGET

2020 · 2023

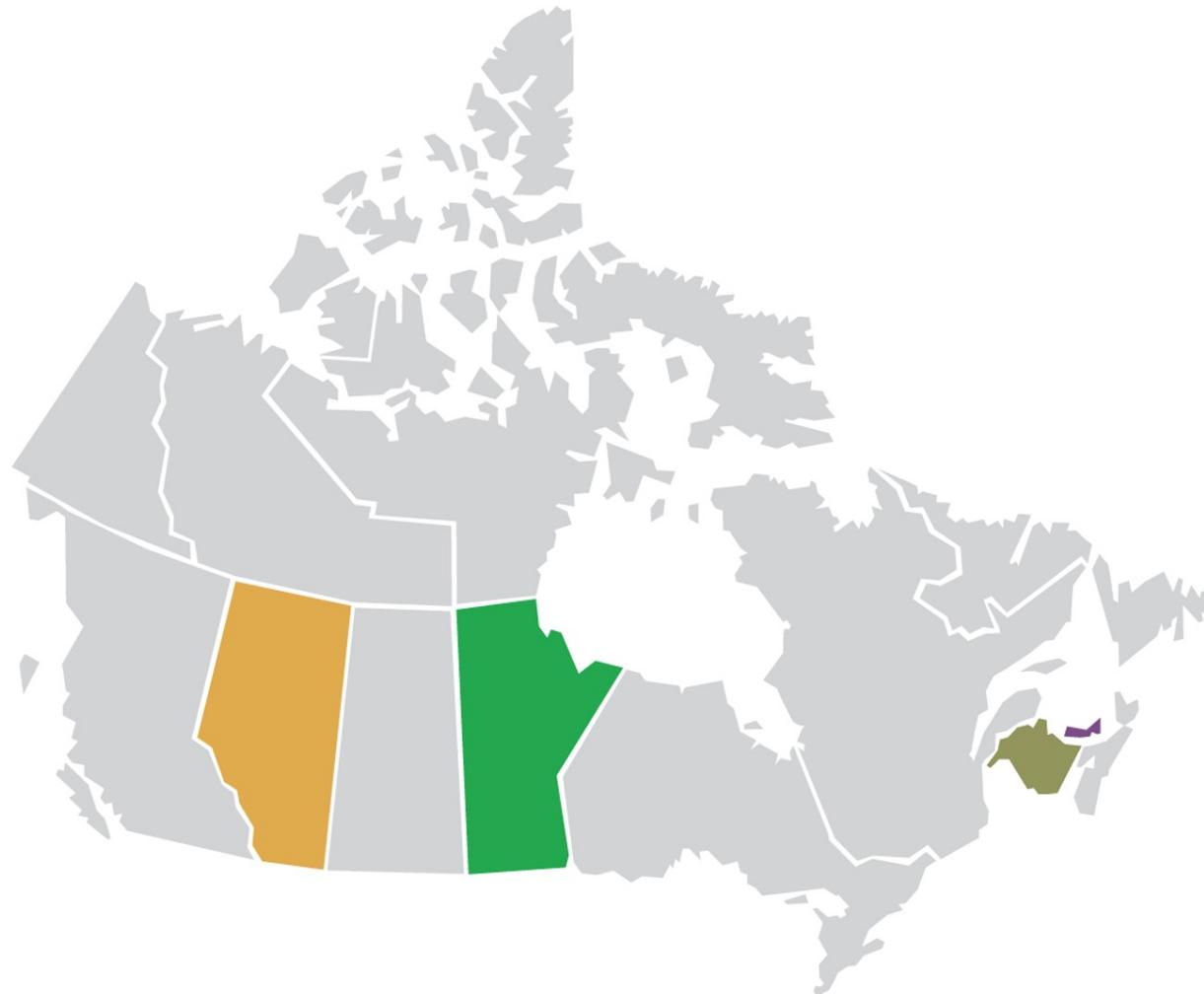


Child Care Spending on For-Profit Facilities by Province and Territory (2023)

- ➡ SK and MB license for-profit centres, but they are not eligible for funding
- ➡ NU and NT only license and fund non-profit and public centres



JURISDICTIONS WHERE PUBLIC FUNDING FOR CHILD CARE IS CONDITIONAL ON INCLUDING CHILDREN WITH SPECIAL NEEDS



Prince Edward Island

In Designated Early Years Centres only

New Brunswick

In Designated Early Learning and Child Care centres only

Manitoba

In all publicly funded child care programs

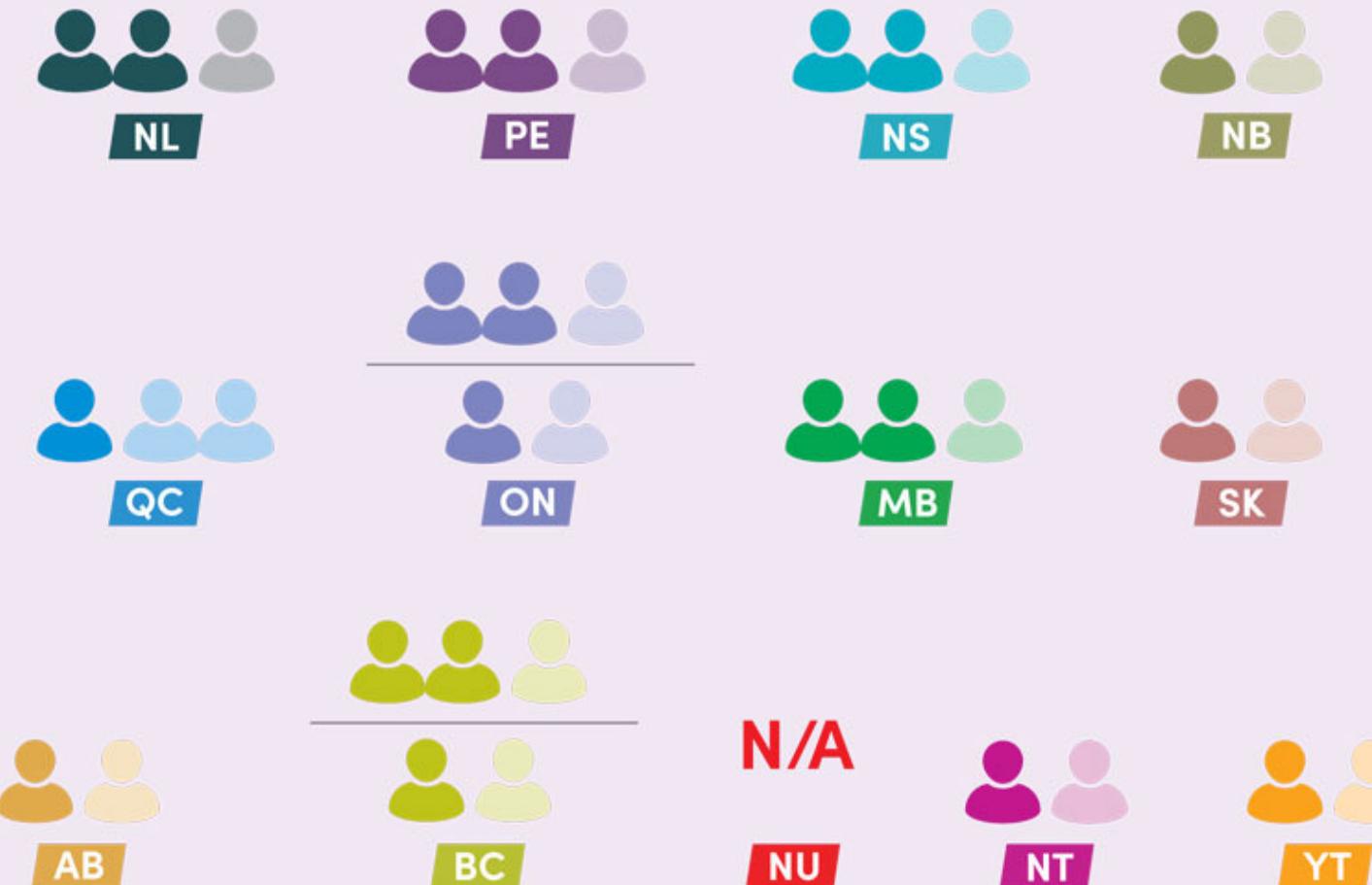
Alberta

In Early Childhood Services programs only



RATIO OF CERTIFIED ECEs TO NON-CERTIFIED STAFF IN PRESCHOOL-AGE CHILD CARE BY PROVINCE/TERRITORY

CERTIFIED ECEs • NON-CERTIFIED STAFF



PE in Designated Early Years Centres.

QC reduced ratio due to staff shortages from July 22, 2021 to March 1, 2023.

ON 2:1 for groups of 24. 1:1 for groups of 16.

BC 2:1 in groups serving children 0 to <36 months. 1:1 in groups serving children 36 months to age 5.

NU does not require ECE qualifications.

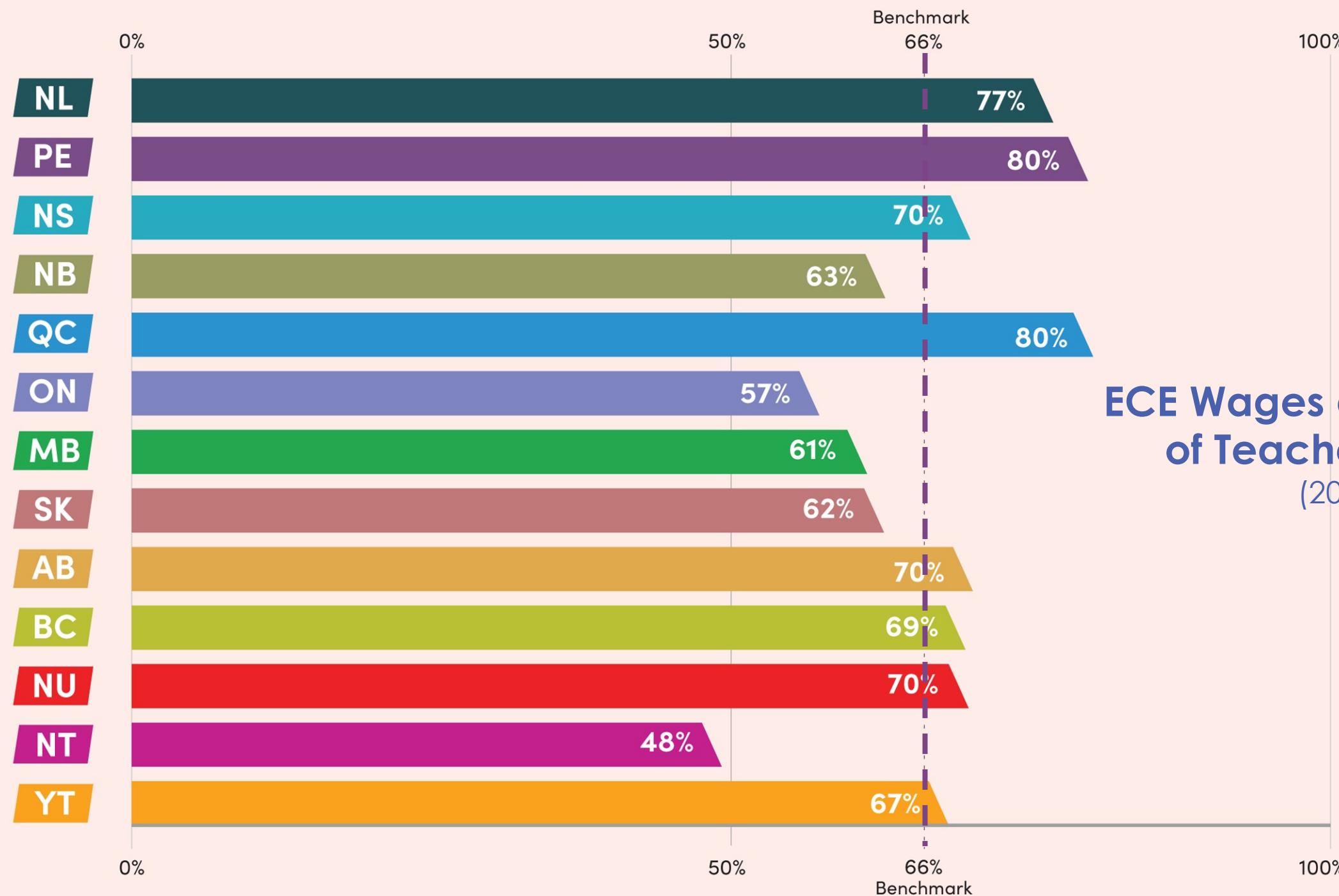
Benchmark 2 certified staff out of 3.

QUALIFICATIONS REQUIRED IN LICENSED CHILD CARE BY PROVINCE/TERRITORY

ENTRY LEVEL



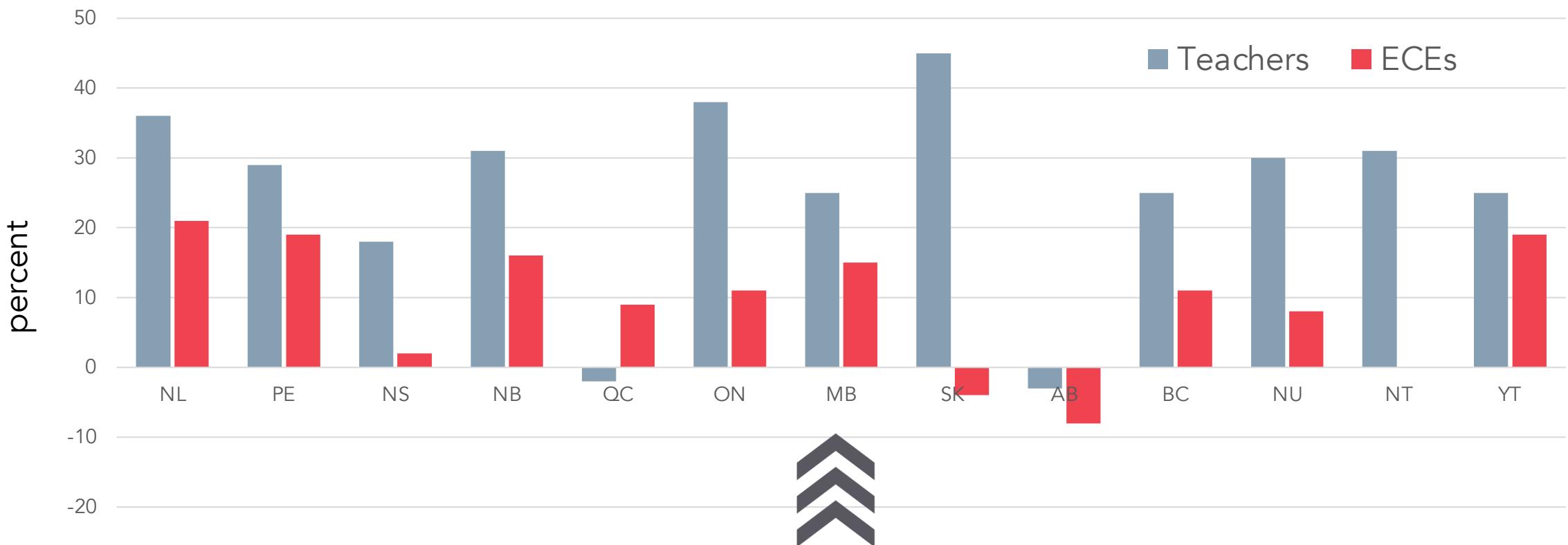
QUALIFIED

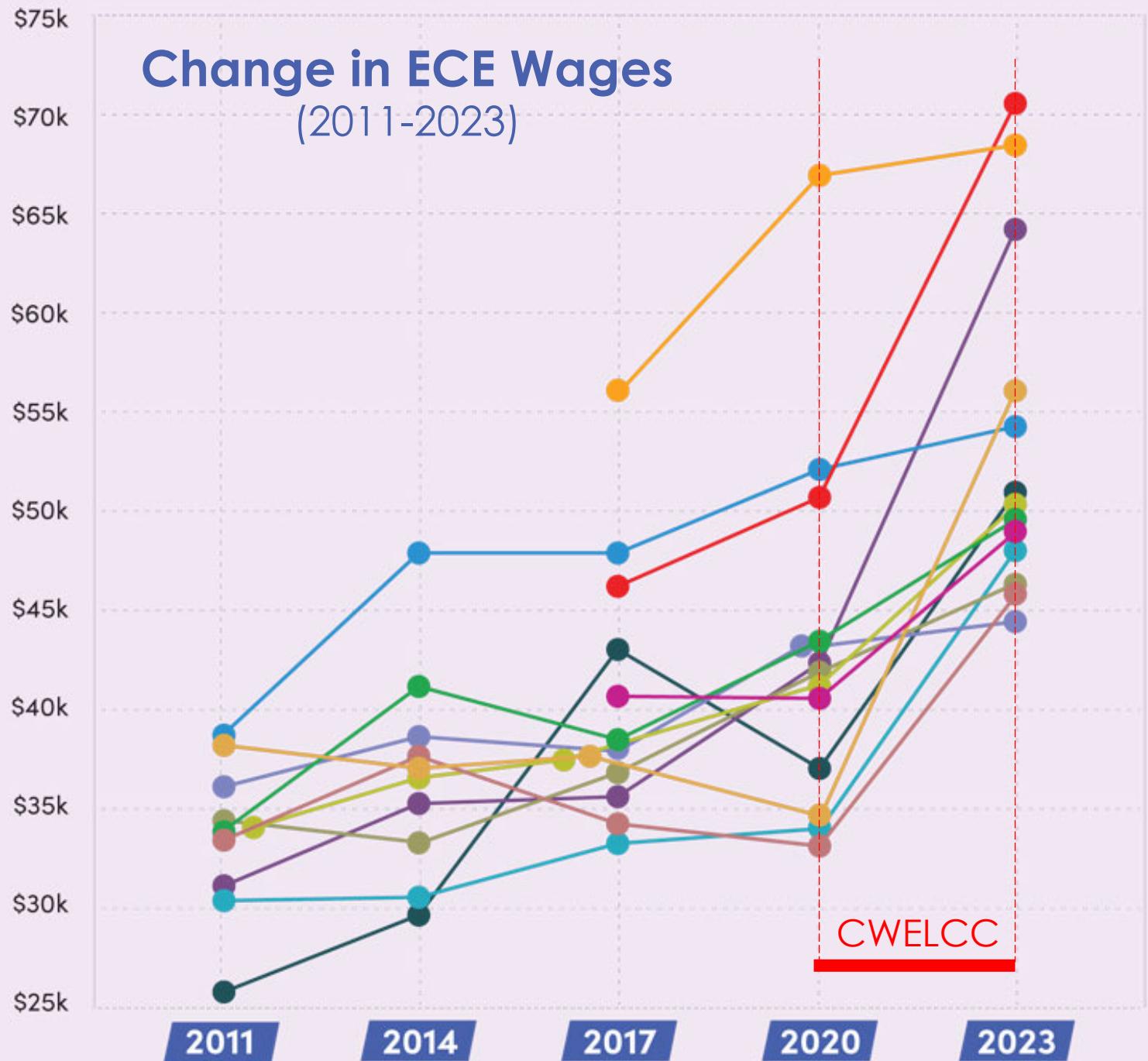


**ECE Wages as a Percent
of Teacher Wages
(2023)**



Percent Change in Salary for Teachers and Early Childhood Educators by Province/Territory (2017-2020) – Prior to CWELCC





POLICY AND PER CENT CHANGE IN ECE ANNUAL WAGES 2020 TO 2023 BY PROVINCE/TERRITORY

Province/Territory	Annual Wage Rate 2020	Annual Wage Rate 2023	Per Cent Change	Policy Initiative
NL	\$37,253	\$50,915	37%	Mandated wage grid
PE	\$42,765	\$64,085	50%	Mandated wage grid
NS	\$34,196	\$48,727	42%	Mandated wage grid
NB	\$42,369	\$46,313	9%	Mandated wage grid
QC	\$52,312	\$54,655	4%	Mandated wage grid
ON	\$43,243	\$44,512	3%	Wage floor/Wage supplement
MB	\$43,826	\$49,441	13%	Wage guidelines
SK	\$33,280	\$46,176	39%	Wage supplement
AB	\$34,691	\$56,140	62%	Wage supplement
BC	\$41,848	\$51,376	23%	Wage supplement
NU	\$50,502	\$71,531	42%	Mandated wage grid
NT	\$40,384	\$49,634	23%	Wage supplement/ wage grid in development
YT	\$67,038	\$68,598	2%	Wage supplement



Staff turnover – revolving door

Major barrier to
to quality programming





A community approach to
understanding the early childhood
education workforce

Executive Report



Une approche communautaire pour
comprendre la main-d'œuvre dans le
domaine de l'éducation de la petite enfance

Rapport exécutif



Knowing Our Numbers is a community approach to understanding the early childhood education workforce in Ontario



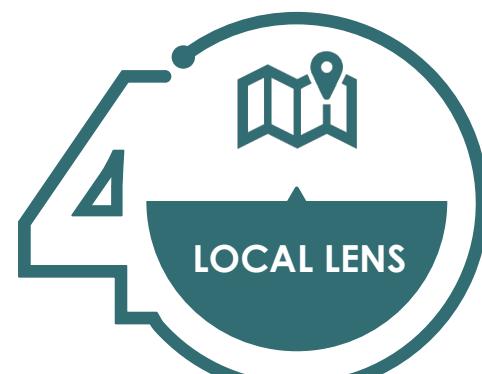
43/47 Ontario regions signed on to KON to support evidence-based policy planning



Captures the voices of the workforce across Ontario to better understand the challenges the sector faces



Within child care, FDK, EarlyON, licensed home providers, supervisors and directors, RECEs and non-RECEs



Regional reports capture the unique local challenges



**knowing
numbers**

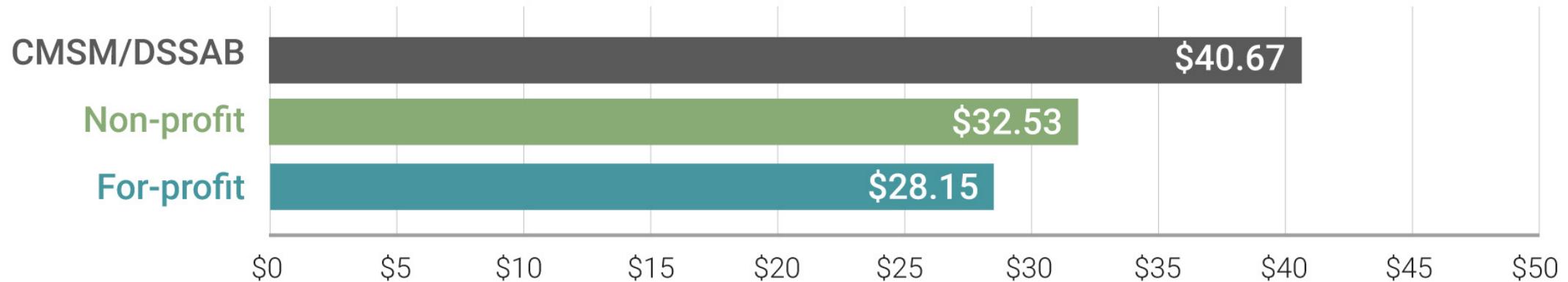
Participant-Reported Hourly Wages by Auspice

All respondents, in descending order, by median wage

	Average	Minimum	25 th percentile	Median	75 th percentile
Post-secondary institution	\$29.17	\$18.00	\$25.00	\$30.00	\$32.00
CMSM/DSSAB	\$30.02	\$17.00	\$25.00	\$29.00	\$34.00
Non-profit	\$24.54	\$16.00	\$22.00	\$24.00	\$27.00
EarlyON	\$23.79	\$17.00	\$22.00	\$24.00	\$25.00
Provincial level	\$24.90	\$15.00	\$22.00	\$24.00	\$27.00
For-profit	\$22.37	\$16.00	\$20.00	\$22.00	\$24.00

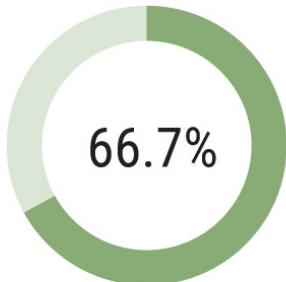
Starting in January 2024, the wage floor for RECEs in Ontario working in programs participating in CWELCC readjusted to \$23.86 per hour.

Participant Reported Hourly Wages by Auspice Directors/Supervisors

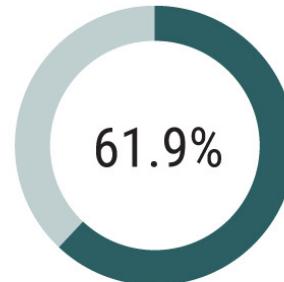




RECEs



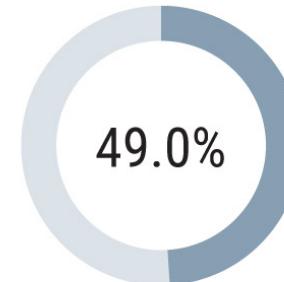
Central East



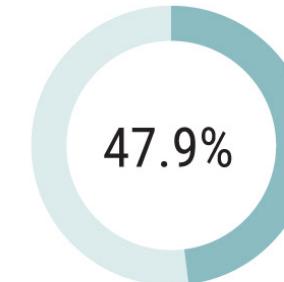
Central West



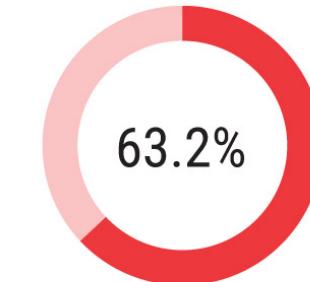
East



North



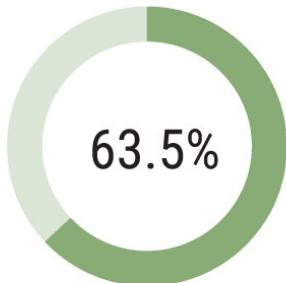
West



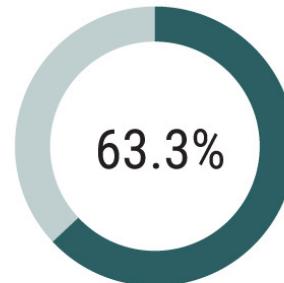
Lakeshore West



Non-RECEs



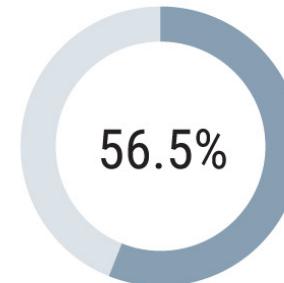
Central East



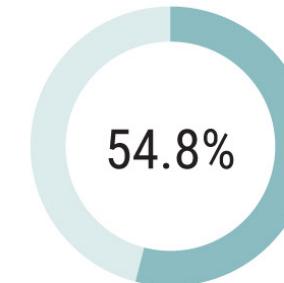
Central West



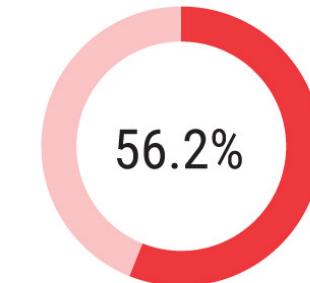
East



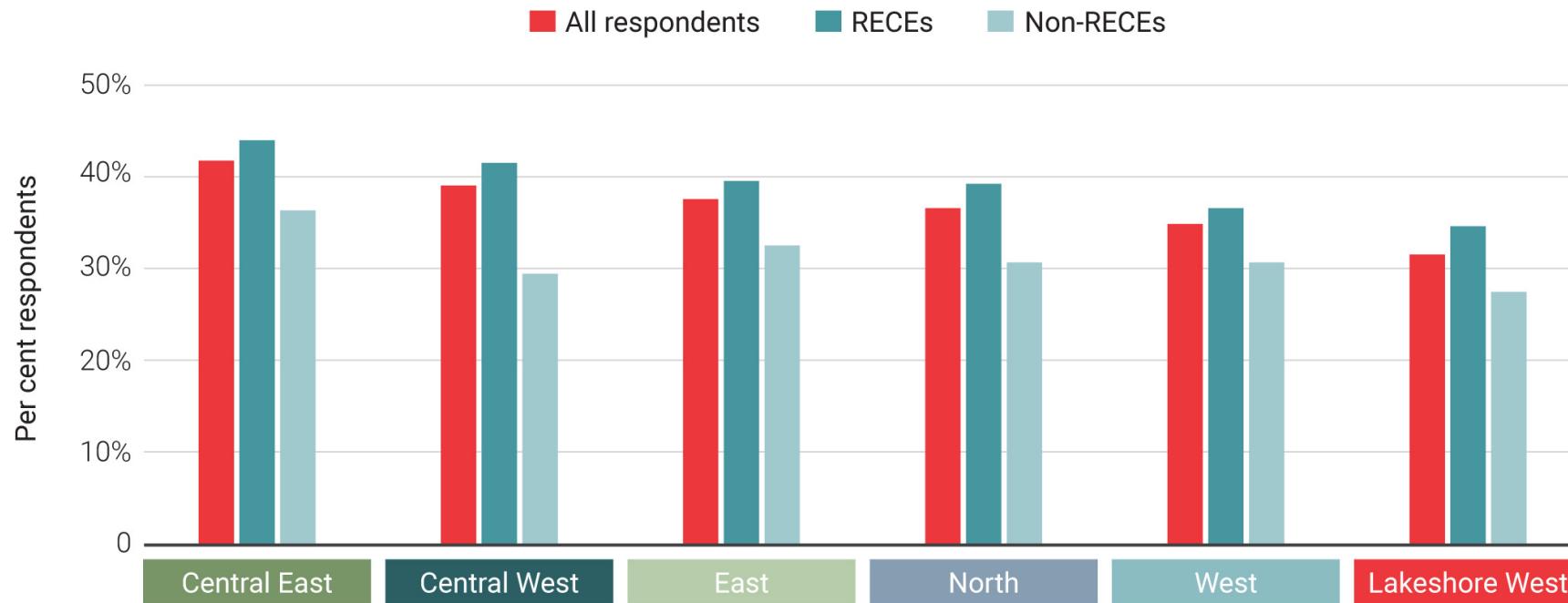
North



West



Lakeshore West



Management

Discrimination from management

63%



Colleagues

Discrimination from colleagues/staff

60%



Parents

Discrimination from parents/families

23%

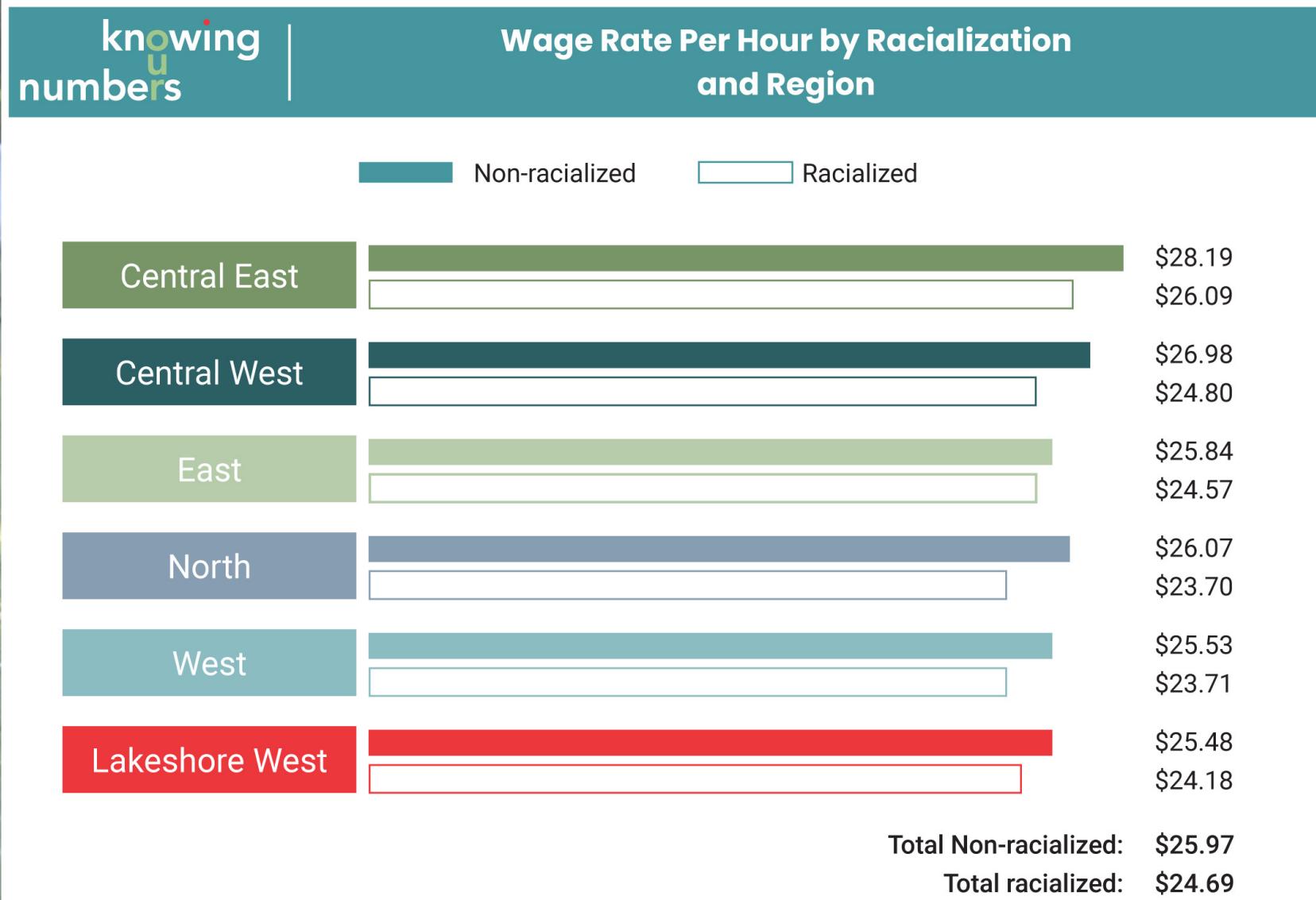


Children

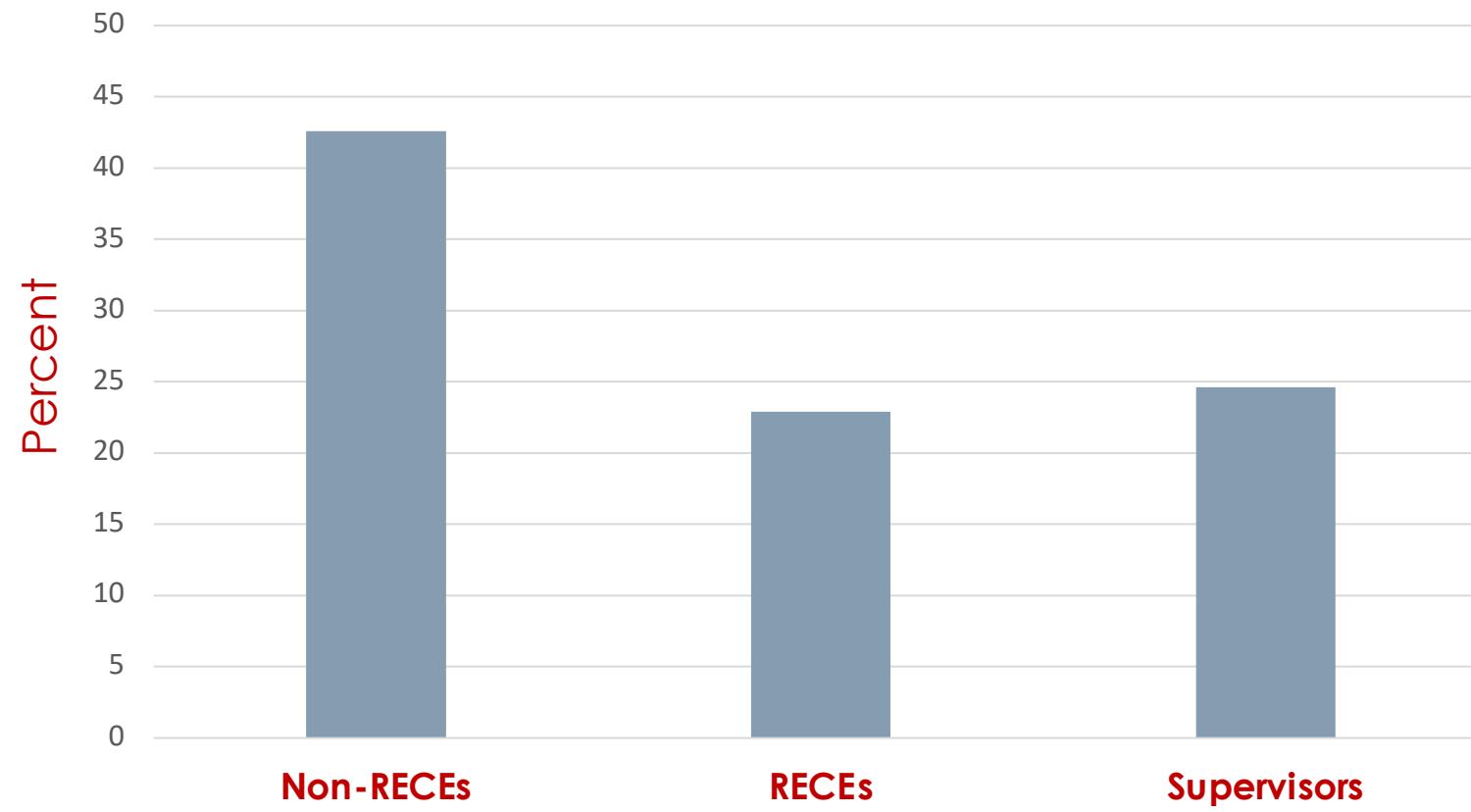
Discrimination from children

7%

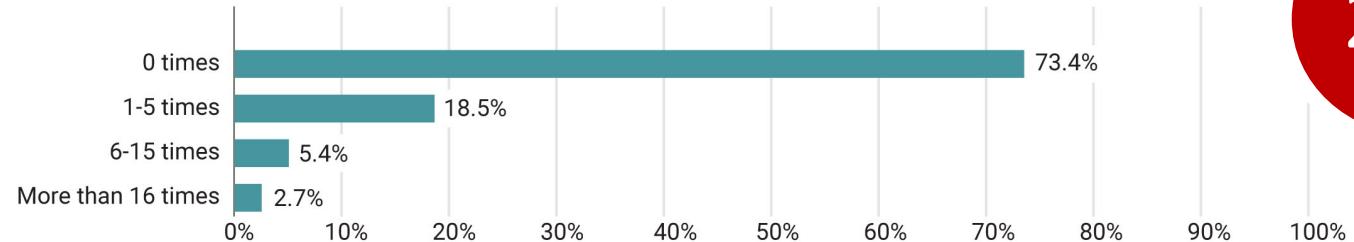




Percentage of Racialization by Position

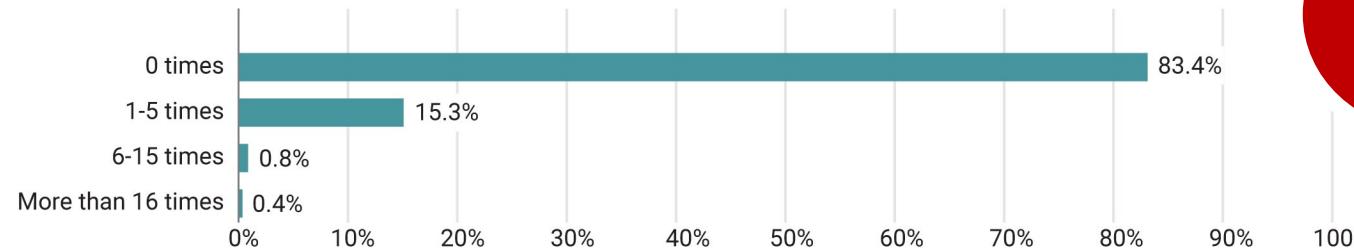


Percentage Reporting Frequency of Times in the Previous 12 Months Directors/Supervisors Sent Children with Disabilities Home Due to Staffing Shortages



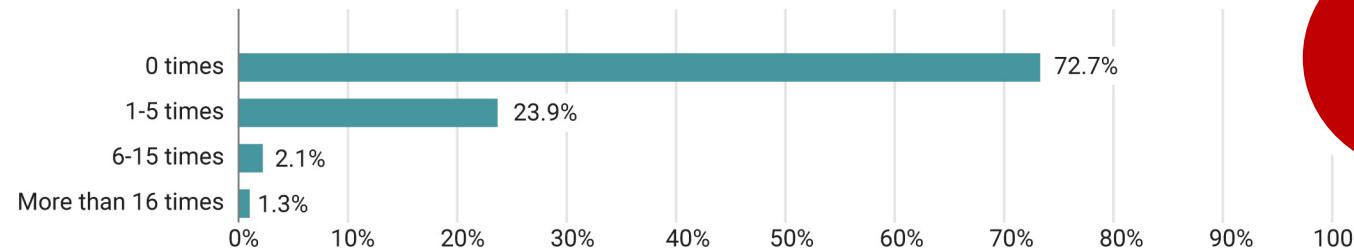
27%

Percentage Reporting Frequency of Times in the Previous 12 Months Directors/Supervisors De-enlisted Children with Disabilities Due to Staffing Shortages



17%

Percentage Reporting Frequency of Times in the Previous 12 Months Directors/Supervisors Denied Admission to Children with Disabilities Due to Staffing Shortages



27%



Top 10 Reported Factors That Would Improve Personal Job Satisfaction

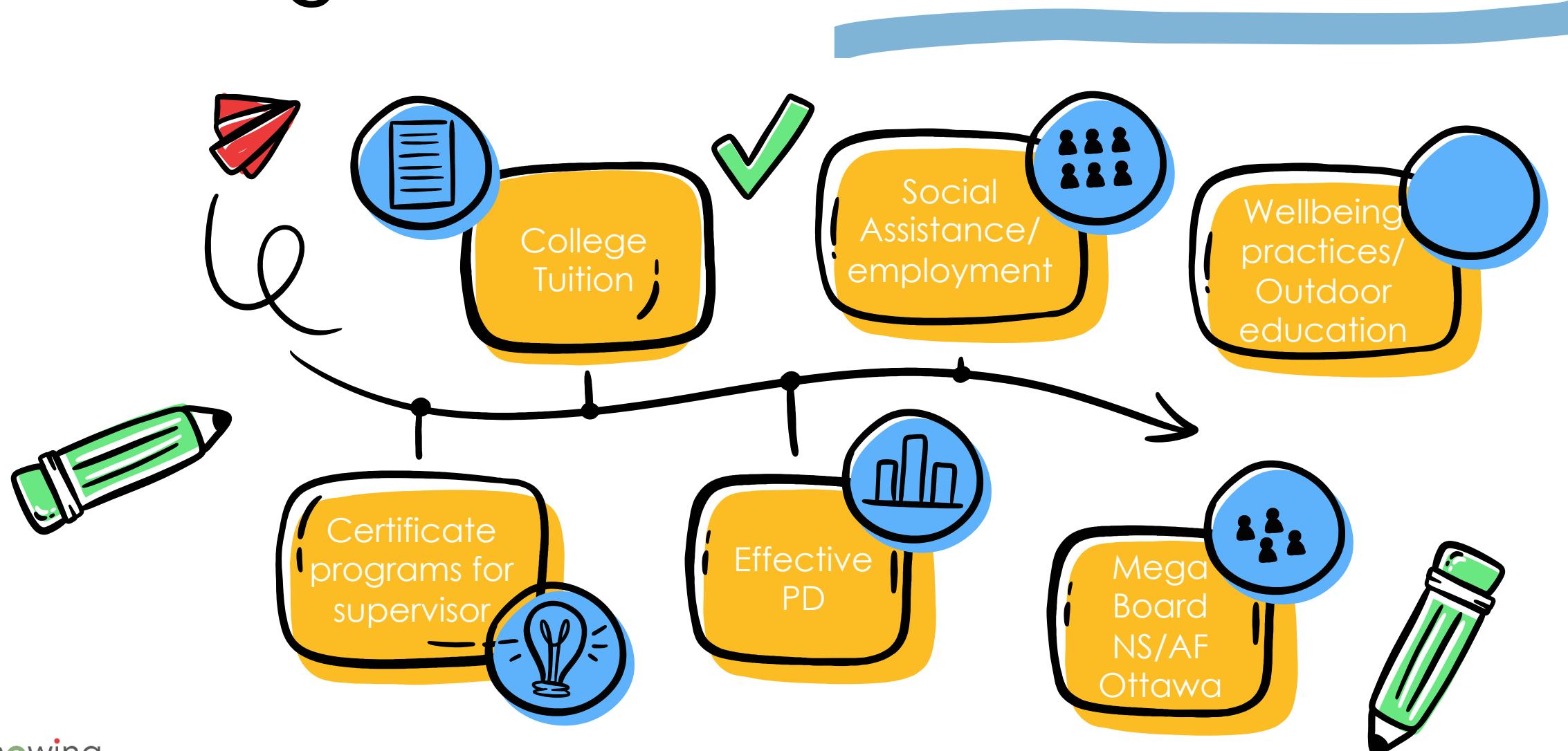
All Respondents

01	Appropriate salary	2,387 (52%)	06	Respect for the work	1,355 (29%)
02	Improved benefits	1,875 (41%)	07	Improved career opportunities	1,289 (28%)
03	Support for children with emotional and behavioural needs	1,544 (34%)	08	Lower child to educator ratios	1,194 (26%)
04	Supports for children with disabilities	1,366 (30%)	09	Educator mental health support	1,139 (25%)
05	Paid preparation time	1,366 (30%)	10	Regular paid breaks	968 (21%)

Promising Practices



Promising Practices – Recruitment/Retention



Promising Practices – Wages



Wage Grids

6 jurisdictions have a develop wage grids



MBM

Only 4 regions meet **Market Basket Measures (MBM)**



Supervisor Rate

PEI, NS, NL, MB, NT, NU have dedicated rates for supervisors



Rate Based on Centre Size

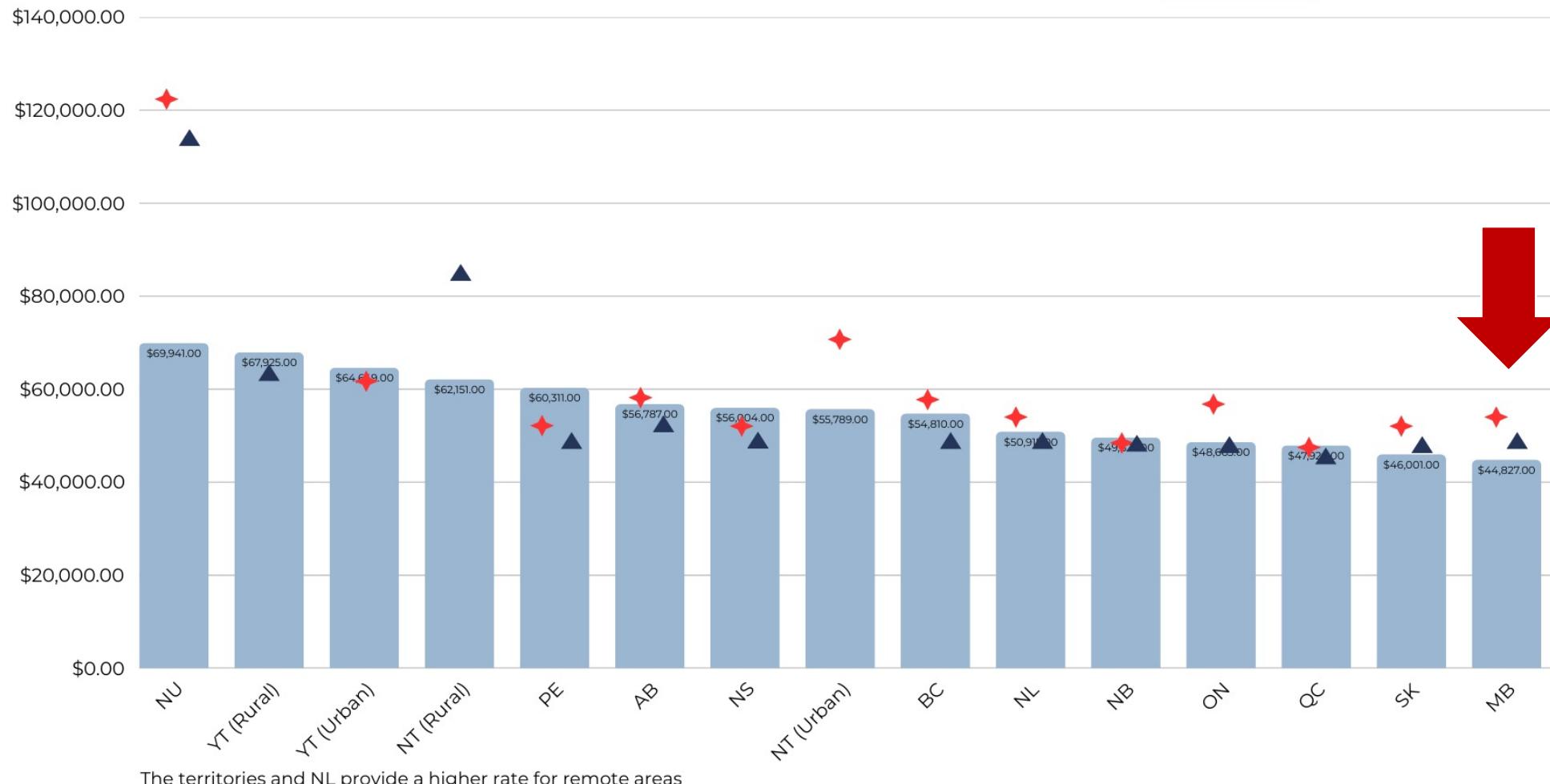
MB establish rates based on centre size & recognize assistant supervisors



Non-RECE Staff

Many compensation systems do not recognize non-RECE staff

Earnings of ECEs across Canada compared to poverty thresholds in urban (♦) and rural (▲) regions



Promising Practices – Benefits



Only QC
(CPEs)
& NS
have a public
benefit plan



Some others
(including PEI &
NFL) are in
progress



MB funds a
defined
contribution
plan



Only PEI and QC
(CPEs) fund a
defined benefit
pension plan.

Lessons from PEI

Key Highlights from their recent survey and findings



Job Satisfaction: Director satisfaction increased by 19%, while staff satisfaction increased by 44%.



Benefits from Wage Increases: In 2019, 50% of individuals left the sector seeking better wages. In 2024, that number dropped to just 2%.

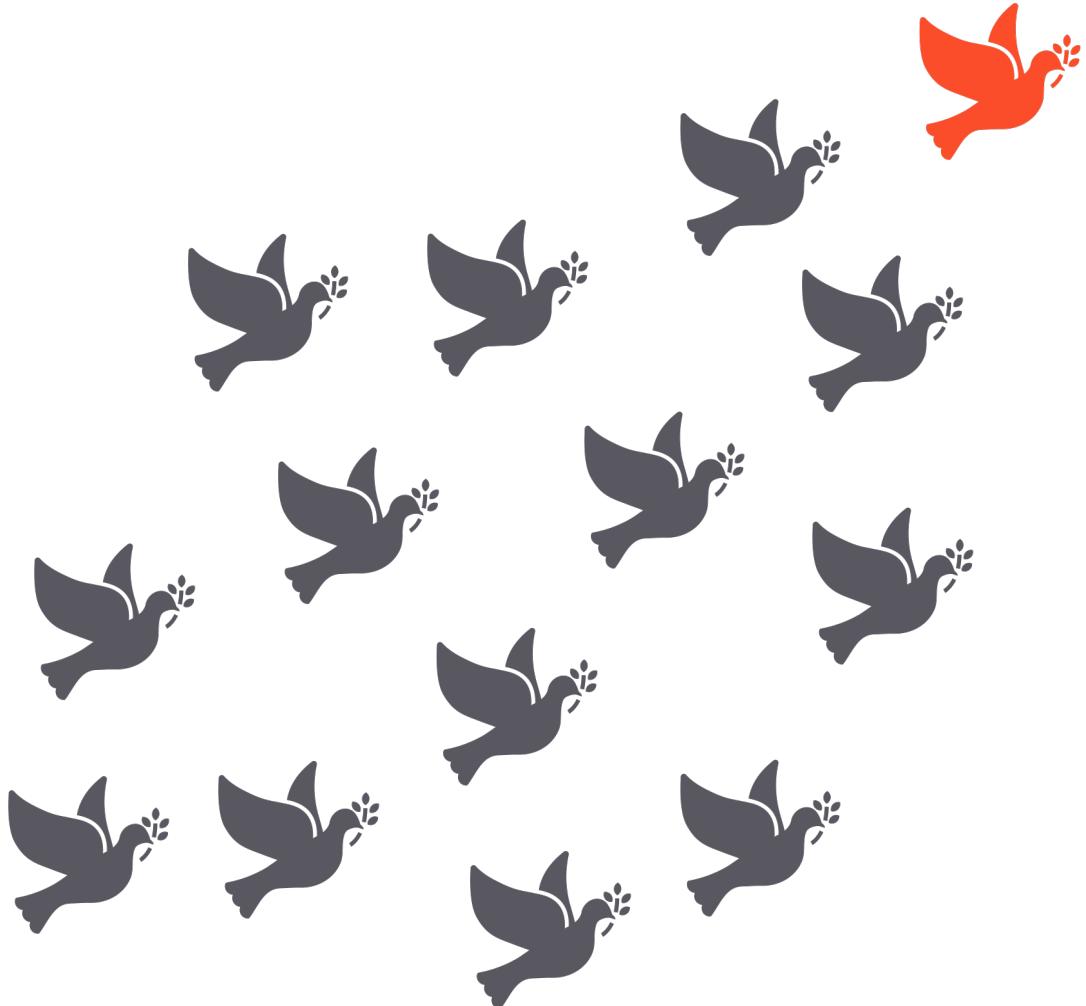


Recruitment Improvements: 88% of directors believe that recruitment and retention in the sector has improved since 2019.

Attention to the Workforce



Leadership in a time of change



THANK YOU

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Atkinson
Centre



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FOR STUDIES IN EDUCATION