Entrepreneurial Thinking for Everyone

Get What You Want Out of Life

Sandra Kahale

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Being an entrepreneur isn’t really about starting a business.

It’s a way of looking at the world: seeing opportunity where others see obstacles, taking risks when others take refuge.

Michael Bloomberg
What Can We Do With This?

- Entrepreneurship
  - People who take on greater than normal risks (often financial) to organize and operate a business or businesses

- Intrapreneurship
  - Intra-corporate entrepreneurship; People who turn new ideas into realities

- Entrepreneurial Thinking
  - Apply entrepreneurial approaches to get what you want in life – including advancing your career and being happier in general
5 Essentials of Entrepreneurial Thinking

1. Dream
2. Do
3. Connect
4. Grow
5. Persevere
You can’t depend on your eyes when your imagination is out of focus.

Mark Twain
Questions that Spark Creativity

- What if.....?
- Why not...?
- How do we start...?
- Who’s been down this road before? What worked? What didn’t?
- What lessons have already been learned?
Do!
What You Know

vs

What You Do
Connect
Grow
Persevere
“I have not failed. I’ve just found 10,000 ways that won’t work.”

Thomas Edison
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